



“Change Is Now...In Phoenix”

Sunday, October 11, 2009

4pm – 9pm

FASHION SHOW INFORMATION

The Fashion Show will include Individual Models, Clothes Designers and Retail Shops. Each style of clothing will belong to one of 3 categories: Casual/Street wear, Business Wear, or Formal Wear. An example of each category is described in more detail below. Please use these descriptions as guidelines when selecting clothing for the event.

Casual/Streetwear: This attire is day wear, sportswear and hip hop.

For both *Men and Women* these garments include short pants, casual or leisure suits, sport coats, woven button shirts, T-shirts, polo shirts, blue jeans, slim-fit denim jeans, tighter-fitting "vintage style" t-shirts with shorter arm sleeve. *For Women*, this also includes dresses, miniskirts, midriffs, capris, jeans, shorts, blouses. All casual shoes are acceptable such as sandals, flip flops, and gym shoes.

Business Casual: This attire is usually professionally, looking relaxed yet neat and pulled together.

For Men, Business wear can consist of a blazer or a sports jacket, a collared shirt, and dress trousers or a suit. A necktie is optional. Suits usually fall into the informal category. A collared shirt can be worn, but a polo shirt can qualify as well. Dress pants or cotton twills such as chinos (khakis) are acceptable, but jeans often are not. Sports jackets are optional. Footwear includes shoes and loafers, but not gym shoes, or men's sandals.

For Women: Skirts but not usually mini-skirts, full-length pants of a non-jeans material, tops such as a dress shirt, polo, or sweater set is considered acceptable. An informal dress with appropriate skirt length is also acceptable.

Formal Wear: Formalwear is clothing suitable for formal social events, such as a formal party or dinner, a *débutante* cotillion, dinner dance, ball or a wedding. Also referred to as Black Tie.

For Women this includes dressy evening separates, cocktail dress, tea length dress or a full-length dress. Women's formal wear can be long and flowing, frilly, lacy, fluffy... and shiny. These dresses usually have a low neckline, the evening gown may show quite a bit more and have spaghetti straps or be strapless. The ideal fabric for women's formal wear would be silk, satin, velvet or crepe. Formal wear also includes dress shoes, suitable jewelry, and opera length white leather gloves if worn at all.

Men's Attire includes tuxedos, black tie or a dinner jacket, cummerbunds, vests, tux shirts, stud or banded dress white or colored shirts with or without a collar, cuff links, pants or trousers, dress shoes, or patent leather shoes, neck tie, bow tie.



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Entry Details:

- Each model that would like to participate should complete a Model Registration Form.
- Models for (1) Individual Participation as well as for (2) Model Extra's. Extra's are people who may be used by Clothes Designers or Retail Shops if they are in need of extra personnel.
- Each Model should indicate whether they are providing their own clothes or serving as a Model for the Designers and/or Retail shops.
- Runway presentation will be coordinated with a Live Band.
- Make-up and Hair must compliment the hairstyle.
- Hair Stylist and Makeup Artist will be on hand to assist.
- Wigs, Hairpieces, and Hair Weaves may be used in the presentation.
- Models are required to attend a business meeting and at least one rehearsal.